

Wealth Coaching™ Services

(all pricing and other information updated as of June 12, 2008)

What is Wealth Coaching™?

Coaches, in general, are people developers. They don't tell their clients what to do; they ask questions and work with the client to focus on maximizing potential and help their clients succeed in their lives. This is an essential perspective of Wealth coaching; it combines the best practices of life and business coaching helping the individual entrepreneur or business owner create both a high Quality of Life and the income to pay for it.

You have everything you need within you to become wealthy. I'll be the mirror to help you look inside yourself, uncover your wealth potential, identify your goals and create an action plan to successfully create wealth in all areas of your life."

Who uses Wealth Coaches?

Small business owners, entrepreneurs or people wanting to take on a more entrepreneurial approach to life and generating income, and others looking for more contentment in life. Basically anyone who is interested in achieving a creative synergy of personal, business, and financial objectives and is ready to take action.

People typically come to a coach for one of two reasons: the need to survive or the need to thrive.

Distressed people want a coach to help get them out of a jam. There is no shame or embarrassment in this: surviving is a part of the journey towards thriving. We all have to start somewhere and we have all get stuck sometime.

Inspired people want a coach to help them take things to the next level. These are people that have achieved various levels of success in their life and need a trained third party opinion to help break through to the peak of their potential.

The entry point in wealth coaching is usually a particular area where the individuals or their business is stuck or underperforming. The client may need help with setting goals, getting motivated to change, help with choosing a new career or business or any number of other challenges. But the coaching relationship, once initiated, invariably moves beyond the initial need and naturally evolves into the broader objectives of creating a holistic approach to wealth and wellbeing in life

What are the benefits of Wealth Coaching™?

A wealth coach acts as part "contentment counselor" and part strategic business partner who assists you in creating both personal and financial fulfillment. Among the broad array of service options, your coach may assist you to:

- Rejuvenate and/or accelerate personal growth
- Identify and prioritize values
- Identify and promote individual human potential
- Determine individual skills, knowledge and competencies
- Identify and eliminate self-limiting beliefs
- Compare and assess consistency between personal strengths and passions with current job/businesses and sources of income
- Explore options for business and income growth consistent with individual Quality of Life
- Prioritize goals and develop strategies to achieve objectives within set timeframes
- Collaborate to create and execute personal/business development plans

To really excel in any kind of personal or career development requires deliberate practice with a well-informed coach. The best coaches will also help you learn how to coach yourself towards a better quality of life with greater financial security. This is one of the most important and enduring aspects of Wealth Coaching.

How do I start the Wealth Coaching process?

Once you sign up, I will provide you with a questionnaire to fill out. This will give me a snapshot of your life, work, dreams and other important criteria regarding your overall quality of life. After you return this to me and we can both agree that you will benefit from my services, we will schedule a Discovery session, the initial consultation that forms the foundation of our work to follow. Then we can decide what kind of schedule would work best for you.

How much does Wealth Coaching cost?

Wealth Coaching services start at \$425 per month and includes one 30 minute telephone coaching session per week. Some clients, depending on their objectives increase the frequency or the number of sessions (higher fees apply). All Wealth Coaching Plans include spot coaching via email between sessions. Clients have found spot coaching to be a potent way to stay on track and remain motivated and connected with me. Specific rates and terms can be found in the downloadable brochure located [here](#).

Depending on your specific situation, the cost of coaching might be paid for by your employer or, if you are self employed, can be deducted as a business expense. The collateral benefits of Wealth Coaching are that it can pay for itself in terms of increased productivity and Quality of Life: *consider this an investment in yourself.*

How long does personal Wealth Coaching take?

I request that clients make a two month commitment to the coaching to give it a full chance to demonstrate its effectiveness. This is not only a financial commitment but a psychological one as well. Therefore, your coaching might last two months or it may continue on for much longer. The defining criteria will be your realizing value through our relationship and the continued success in achieving our coaching objectives. You will know when it is time to end.

Do you offer and kind of Guarantees?

You will of course get out of this what you put into it; I can only guide you. If for any reason after our first coaching session (but before our second session) you don't feel like you are receiving adequate value from my services, I will refund your money. I only ask that you provide me with a brief written explanation of your reasons so I can better improve my service in the future.

Programs

There are two distinct programs that I use with my wealth coaching clients. As mentioned above, clients typically seek out a coach because of a specific problem, generally categorized into either a personal or business challenge they are looking to conquer.

These Programs are starting points and are not cast in concrete. I will always work towards whatever the client is looking to achieve. If it varies considerably from what I have helped others with in the past, we can talk about whether I am the right coach for you.*

The longer term objective is to complete both programs to take full advantage of the system I have created for generating quality of lifestyle income.

Program 1 – Transforming Your Life from Survive to Thrive

This coaching focuses on you, what you want out of life, creating passion and purpose in everything you do and how to develop a unique value proposition to obtain anything you desire. Some of the topics we will cover include:

- What Being Wealthy Means to You
- Leveraging the Universal Laws of Wealth Creation
- Developing Your Wealth Potential
- Applying Your Wealth Potential: Creating Quality of Life and Beyond

Benefits and applications include:

- Identify and commit to achieving the things you acknowledge are most important in your life
- Learn what businesses or jobs you are best suited for
- Gain understanding about your wealth consciousness and what to change to get what you desire
- Identify and replace self-limiting beliefs with empowering beliefs of abundance
- Learn to use systems and tools to continue to make progress towards wealth on your own

Program 1 – Transforming Your Business from Survive to Thrive

This coaching focuses on your business (or however it is that you generate income). We want to make sure it is the right kind of income. Some of the topics in this program include:

- The True Nature of Wealth (summary of Program 1)
- Assessing your EQ (Entrepreneur Quotient)
- Applying Your Wealth Potential: Self-Employment and Home-based Businesses
- Applying Your Wealth Potential: The Business Owner
- Applying Your Wealth Potential: The Investor
- Creating Wealth Streams: Making Quality of Life a Habit

Benefits and applications include:

- Verify that your role in your current business or job is the right one, and what to do about it if it's not
- Simple approaches to innovation and creativity that you can apply to change your life or business
- Uncovering dozens of opportunities for additional income, whether you work for yourself, have a small business or are retired
- How to apply your niche expertise in anything to generate income